

CITY OF VANCOUVER

SPECIAL COUNCIL - SEPTEMBER 26, 1974

PUBLIC HEARING

A Special Meeting of the Council of the City of Vancouver was held in the Council Chamber on Thursday, September 26, 1974 at approximately 7:30 p.m. for the purpose of holding a Public Hearing to consider and hear delegations on the proposed Sign By-law; to consider a proposed amendment By-law to Zoning and Development By-law #3575; and to consider the repeal of By-law #2341.

PRESENT: Deputy Mayor Massey  
Aldermen Bowers, Harcourt, Linnell, Marzari,  
Pendakur, Rankin and Volrich

ABSENT: Mayor Phillips (Civic Business)  
Aldermen Gibson and Hardwick

CLERK TO THE COUNCIL: M. Cross

MOVED by Ald. Rankin,  
SECONDED by Ald. Pendakur,

THAT this Council do resolve itself into Committee of the Whole, Deputy Mayor Massey in the Chair, to consider and hear delegations on the Sign By-law; to consider a proposed amendment By-law to Zoning and Development By-law #3575 to delete all references to sign control; and to consider the repeal of By-law #2341, being the current City of Vancouver Sign By-law.

- CARRIED UNANIMOUSLY.

The Technical Planning Board on September 20, 1974 when dealing with the proposed amendments to Zoning and Development By-law #3575 recommended approval of the amendments to delete all references to signs.

The Vancouver City Planning Commission on September 25, 1974 when considering the proposed amendments to the Zoning and Development By-law #3575, resolved

"THAT the Commission approve the Amendment to Zoning and Development By-law #3575, to repeal or amend as indicated in the City Planning Department report on the new draft Sign By-law as presented to the Vancouver City Planning Commission at its meeting of September 25, 1974."

Further, the Vancouver City Planning Commission passed the following motions:

"THAT the Commission recommend that any free-standing signs of whatever proposed size and height shall be approved only at the discretion of the Director of Planning.

THAT the Commission recommend that projecting signs proposed to extend more than 5' over the sidewalk shall only be approved at the discretion of the Director of Planning."

Mr. D. M. Hickley, Assistant Director, Civic Development, described the process involved in the writing of the draft Sign By-law and commended the representatives of the Sign Industry for their co-operation. He advised that a brochure was being prepared which illustrated examples of acceptable signs and explains the contents of the draft Sign By-law in layman's language.

Mr. R. Oliphant of Neon Products stated that he felt that the draft Sign By-law was a workable one and would result in good sign control in the City of Vancouver.

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Mr. Walter Walmesley, Chairman of the Legislative Committee of the B.C. Petroleum Association, presented a brief outlining concerns of the Association with respect to the fee schedule and the fact there is no provision for standardization of sign size, logo and message required by national companies. One of the major concerns was that free standing signs were required to be located no closer than 100' from a residential district on the same street.

MOVED by Ald. Pendakur,

THAT where the site for any use is less than 100' in width, the Administrator of the By-law may permit a variation, provided the free standing sign is as far as possible from the residential area on the same street to ensure due care and attention to the retention of the residential environment.

- CARRIED UNANIMOUSLY.

MOVED by Ald. Bowers,

THAT the Administrator be permitted some discretion with respect to the percentage of copy area for fascia signs.

- LOST.

(Aldermen Harcourt, Linnell, Marzari, Pendakur and Rankin opposed.)

MOVED by Ald. Pendakur,

THAT the Committee rise and report.

- CARRIED UNANIMOUSLY.

MOVED by Ald. Pendakur,

SECONDED by Ald. Linnell,

THAT the report of the Committee of the Whole as amended be adopted and that the Director of Legal Services be instructed to prepare and bring in the appropriate amending and repealing By-laws.

- CARRIED UNANIMOUSLY.

The meeting adjourned at approximately 8:25 p.m.

The foregoing are Minutes of the Special Council Meeting (Public Hearing) of September 26, 1974, adopted on October 8, 1974.

*A. Phillips*  
MAYOR

*L. P. Little*  
CITY CLERK